



Senses and Sensors in technical applications (Campus of the Senses)

with simultaneous translation German / English

Wednesday, 05.06.2019

AGENDA

FORUM, Rothenburg o. d. T.

From 09.00	<i>Arrival</i>	
09.15 – 09.30	K. Gebert ALLOD Werkstoff GmbH & Co. KG, Burgbernheim	Welcome
09.30 – 10.00	Dr. N. Lang Fraunhofer Institut für Integrierte Schaltungen, Erlangen	The daily madness – Digital Emotional Recognition in everyday life, in traffic and in the supermarket
10.00 – 10.30	G. Sampimon ALLOD Werkstoff GmbH & Co.KG, Burgbernheim	Influencing the sense of hearing through loudspeaker design
10.30 – 11.00	<i>Coffee break</i>	
11.00 – 11.30	Prof. K. Moritz Hochschule für angewandte Wissenschaften Würzburg-Schweinfurt, Würzburg	Everyday sounds and their effects
11.30 – 12.00	Dr. W. Kaul A.W. Faber Castell Cosmetics GmbH., Stein	Haptics and sensory properties, cosmetics with great experiences
12.00 – 13.30	<i>Lunch break</i>	
13.30 – 14.00	Prof. Dr. A. Büttner Fraunhofer-Institut für Verfahrenstechnik und Verpackung, Freising	What drives us, what touches us – smell in mobility and in the world of consumer goods
14.00 – 14.30	S. Köbisch Berlin Plastix Limited, Berlin	Additives for optimizing smell and haptic of plastics
14.30 – 15.00	<i>Coffee break</i>	
15.00 – 15.30	Prof. Dr. J. Freiherr Fraunhofer Institut für Verfahrenstechnik und Verpackung, Freising	That smells good! Emotional effects of odors
15.30 – 16.00	A. Thürauf Glocke Weingut und Hotel, Rothenburg ob der Tauber	Using many senses
16.00 – 16:30	<i>Discussion</i>	